

The True Cost of a Dirty Workplace

What Uncleanliness is Really Costing Your Business in Productivity, Health & Revenue

Most business owners think about cleaning as a cost. The data tells a different story — a dirty workplace costs far more than the cleaning bill ever will.

\$1,800+

lost per employee per year
due to sick day absences

80%

of infections spread through
surface contact

7x

more bacteria on an average desk
than a toilet seat

93%

of clients say cleanliness affects
their trust in a brand

Productivity & Employee Performance

- > The CDC estimates productivity losses from absenteeism cost employers \$1,685 per employee per year. A cleaner workplace reduces illness spread and keeps your team at their desks.
- > Cluttered, dirty environments impair cognitive focus. A Princeton University study found physical clutter competes for attention, reducing the brain's ability to process information and increasing stress.
- > Employees rate workplace cleanliness as one of the top 5 factors in overall job satisfaction — directly impacting retention.

Sick Days & Germ Transmission

- > The average office desk harbors 400x more bacteria per square inch than a toilet seat (University of Arizona). Phones, keyboards, and break room surfaces are the top offenders.
- > 80% of infections are transmitted through contact with surfaces. Regular disinfection of high-touch zones can reduce illness spread by up to 80%.
- > During flu season, a single sick employee can infect up to 50% of the office within 4 hours if high-touch surfaces aren't regularly sanitized.

Client Perception & Brand Image

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- > In a Staples survey, 94% of workers felt more productive in a clean workspace, and 77% said a dirty office would make them reconsider working with that company.
- > First impressions form in under 7 seconds. A dirty lobby, streaked windows, or smelly restroom forms a negative brand impression before anyone says a word.
- > In hospitality and food service, cleanliness ratings directly correlate to online reviews. A single poor hygiene review can cost more in lost revenue than a full year of professional cleaning.

The Real ROI of Professional Cleaning

- > Professional commercial cleaning typically costs \$0.05 to \$0.25 per square foot. Replacing one employee due to burnout or dissatisfaction averages \$10,000 to \$30,000.
- > Businesses investing in professional cleaning report an average of 46% fewer sick days (ISSA - The Worldwide Cleaning Industry Association).
- > Maintained facilities extend the life of flooring, carpets, and equipment significantly, reducing capital expenditure over time.

Ready to protect your team, your brand, and your bottom line?
Contact United Unlimited Cleaning today for a free commercial cleaning assessment.
www.unitedunlimitedcleaning.com